

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Released of Advertisement in ‘**The Economics Times**’ News paper by M/s. Economic Times, Times House, Hyderabad – Publication Charges – Sanction of an amount of Rs.8,40,000/- (Rupees Eight Lakhs Forty Thousand only) including taxes - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 87.

Dated:- 30-09-2014

Read the following:

1. From Mr. H. Sunil Kumar, M/s. The Economic Times, Times House, Hyderabad, Dt:20-07-2014.
2. Govt.Lr.No.404/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.04-08-2014.
3. Invoice No.197989, M/s. The Economic Times, The Times Group, Bennett, Coleman & Co. Ltd, Times House, Hyderabad, Dt.06-08-2014.

\* \* \*

**ORDER:**

In the letter 1<sup>st</sup> read above, Mr. H. Sunil Kumar, M/s. The Economic Times, Times House, Hyderabad, has requested to release 240 Sq.Cm (@ 3500 per Sq.Cm) Tourism Promotion advertisement in ‘**The Economics Times**’ News paper. Accordingly, Government have issued a work order for an amount of Rs.8,40,000/- (Rupees Eight Lakhs Forty Thousand only) including taxes for publication of the said Tourism Promotion work through M/s. The Economic Times, Times House, in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. The Economic Times, Times House, has furnished a bill after publishing in Economic Times in all editions and Times of India, Hyderabad edition, for an amount of Rs.8,40,000/- (Rupees Eight Lakhs Forty Thousand only) including taxes, towards publication of 240 Sq.Cm (@ 3500 per Sq.Cm) Tourism Promotion advertisement in ‘**The Economics Times**’ News paper and requested the Government for arranging payment.

3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.8,40,000/- (Rupees Eight Lakhs Forty Thousand only) including taxes, towards Tourism Promotion published in ‘**The Economics Times**’ News paper by M/s. The Economic Times, Times House.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of Bennett, Coleman & Co. Ltd, through on line. The details of Bank account is as follows:-

Account Name	: Bennett, Coleman & Co. Ltd,
Account No	: 00600310004966
Name of the Bank	: HDFC Bank Ltd, Motwani Chambers, Maneckji Wadia Bld, Fort, Mumbai-23, India.
IFSC Code	: HDFC0000060 (RTGS)
PAN No.	: AAACB4373Q

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. The Economic Times, Times House.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**